

# Traffi unveils a new normal in safety gloves

Traffi changed the way that the industry thinks about safety gloves in 2008 with the launch of the colour-coded system. Now, we're ready to change the game again. For five years, Traffi have been working tirelessly towards redefining the "new normal" in PPE. From October 2020, Traffi became the world's first carbon neutral safety glove range.

We worked with our glove production partner to calculate the total greenhouse gases emitted from the production of our Life Extending Technology (LXT) glove range. This was supported by recognised sustainability bodies like The Carbon Consulting Company and The Sustainable Future Group. Once we reached a final figure, we selected a globally recognized carbon reduction project to compensate for our emissions. Through this initiative, we've managed to reduce our carbon footprint for the LXT range to net zero\*.

**Sanith de S. Wijeyeratne, CEO of The Carbon Consultancy Company, says:**

*"Measuring the 'cradle to gate' emission of the LXT gloves and the organizational emission of the Traffi itself was a challenging exercise. The project took many months and required engagements at all levels of the supply chain. CCC is proud to work with clients such as Traffi that have in a tangible way to demonstrate their commitment to the environment. Measuring and compensating for their greenhouse gas emissions is an intrinsic part of their business model. Our planet needs more of such responsible business owners. We wish them every success in the future."*

**Adrian James, Director of Traffi, says:**

*"At Traffi, it is our duty to continuously innovate and help our customer make a difference. Most glove users have little knowledge of the significant carbon footprint in manufacturing gloves, as is the case across the wider PPE portfolio. We're here to share our insights and enable customers to make better informed decisions in both, selecting the best products for keeping hands safe, but also acting responsibly in reducing carbon footprint. For Traffi, this is only the start of our Carbon Neutral journey. Keep in touch to hear our ongoing updates."*

This sends a powerful message that things are changing. It's possible to be environmentally responsible without having to compromise on your hand safety. Buying from Traffi will not only protect your hands, but also protect life on our planet for generations.

Traffi are the originators of the 3 colour coding Traffi System. The flagship approach to hand safety is imitated around the world. It's an innovative and straightforward way to ensure your workforce is wearing an appropriate level of protection.

Using a simple red, amber, green colour-coding system, it's easy to identify that the right glove is being used for the right task, even at a glance or from a distance.

\*Calculations were based on customer delivery addresses within the period March 2019/ March 2020. We have an annual ongoing commitment to calculate and plot our GHG emissions to maintain our SFG certification.